

01593

**MANAGEMENT PROGRAMME**

**Term-End Examination**

**December, 2018**

**MS-046 : MANAGEMENT OF FINANCIAL SERVICES**

*Time : 3 hours*

*Maximum Marks : 100*

*(Weightage : 70%)*

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*Note : (i) Attempt any five questions.*

*(ii) All questions carry equal marks.*

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1. What do you understand by the term 'Financial Markets' ? Distinguish between money markets and capital markets and state the Regulatory authorities that regulate these markets in India.
2. Describe the different types of Non-Banking financial institutions in India and the role played by these institutions in financial markets.
3. How are debt instruments listed on a Stock Exchange ? What are the issues that need to be resolved in order to make the Indian debt market more efficient and vibrant ? Discuss.
4. Explain the concept and significance of Public Issue Management. Discuss the Post-Issue activities undertaken by the Lead Managers.

5. What do you mean by 'Assets Securitisation' ? Describe the mechanism of Assets Securitisation and state its benefits to the parties involved there in.
  6. Discuss the concept and types of Credit Cards. What are the facilities and services offered by organisations issuing such cards to their customers ?
  7. What is the objective of Fire Insurance ? Describe the perils covered under the standard fire policy. Are there any exclusions to fire policies ? State.
  8. Write short notes on **any four** of the following :
    - (a) Bills discounting
    - (b) Risk, Peril and Hazard
    - (c) Property Insurance
    - (d) Close-ended Schemes of Mutual Funds
    - (e) e - IPO
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