

**CERTIFICATE IN NGO MANAGEMENT (CNM)**

**Term-End Examination**

**December, 2018**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

*(Weightage 70%)*

- 
- Note :** (i) *Answer any five questions.*  
(ii) *All questions carry equal marks.*
- 

1. Discuss the relationship of an NGO with that of the Government. 10
2. Explain the concept of sustainable development with respect to NGOs. 10
3. Why do NGOs require Management Expertise ? Discuss. 10
4. What are the criteria for determining the strengths and weaknesses of an NGO ? Explain with the help of examples. 10
5. Differentiate between planning and organizing giving examples. 10
6. What do you understand by non-verbal messages ? Explain giving suitable examples. 10

7. What is interpersonal communication ? Explain 10  
the concept with the help of Johari Window.
8. Write short notes on any two of the following : 5x2=10
- (a) Applications of IT for NGOs
  - (b) Group Communication
  - (c) Core values
  - (d) Leadership
-