

**POST GRADUATE DIPLOMA IN HOSPITAL
AND HEALTH MANAGEMENT**

Term-End Examination

00485 December, 2018

**DHHM-03 : ORGANISATION AND MANAGEMENT
OF HOSPITALS AND HEALTH SYSTEM
MANAGEMENT**

Time : 3 hours

Maximum Marks : 70

Note : All questions are compulsory.

1. (a) Explain the concept of quality care and quality management in hospitals.
- (b) Describe the organisation of quality management system in hospitals. $10+10=20$
2. (a) Describe the principles and elements of 'Primary Health Care'.
- (b) How is health care as a commodity different from other commodities ?
- (c) Discuss the role of hospitals in Primary Health Care. $6+4+10=20$

3. Write short notes on any *five* of the following : **5×6=30**

- (a) **Role of Public Relations Department in Hospital Image Building**
 - (b) **Organogram**
 - (c) **District Cancer Control Programme**
 - (d) **Occupational Health Hazards in Hospitals**
 - (e) **Role of Engineering Services Department in Hospitals**
 - (f) **Use of Epidemiology and Biostatistics in Health System Management**
 - (g) **Changing Role of Hospital Administrators**
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