

**MASTER OF ARTS IN TOURISM
MANAGEMENT (MTM) / MASTER OF TOURISM
AND TRAVEL MANAGEMENT (MTTM)**

Term-End Examination

01554

December, 2018

**MTM-04/MTTM-04 : INFORMATION MANAGEMENT
SYSTEMS IN TOURISM**

Time : 3 hours

Maximum Marks : 100

*Note : Attempt any five questions in about 600 words
each. All questions carry equal marks.*

1. Describe various forms of information. Discuss the areas of application of information in tourism industry. 20
2. What is meant by a computer network ? Discuss the applications of computer networks in case of a tourism organisation. 20
3. What is MIS ? Discuss in detail any one framework for the understanding of MIS. 20
4. What is meant by software applications ? Discuss any one software application and its use in tourism industry. 20

5. Write short notes on any *two* of the following : 2×10=20
- (a) Data Life Cycle
 - (b) Value of Information
 - (c) Generations of Computers
6. What is System Analysis ? Discuss System Life Cycle. 20
7. Elaborate on the role of information technology in the promotion of travel and tourism industry. 20
8. Discuss various legal aspects related to the use of computers. 20
9. Describe a computer virus and its areas of infection. What are the preventive measures that can be taken against a virus attack ? 20
10. "Internet has revolutionised the tourism industry." Discuss with the help of suitable examples. 20
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