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MASTER OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2018

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer any two of the following questions in
about 450 words each : 2x10=20

1. Define the nature and scope of social psychology. 5+5
2. Discuss the factors that contribute to attitude formation. 10
3. Define co-operation. Differentiate between co-operation and competition. 3+7
4. (a) Elucidate the factors that contribute to interpersonal attraction. 5+5
(b) Describe Heider's balance theory.

SECTION - B

Answer **any four** of the following questions in
about 250 words each : 4x6=24

5. Discuss the following with reference to aggressive behaviour : 3+3
 - (a) Social information processing theories.
 - (b) Script theory

6. Describe the methods of conflict resolution. 6

7. (a) Discuss Kat'z functional theory of attitude organization. 3+3
(b) Kalman's three process theory.

8. Discuss ethical issues in social psychological research. 6

9. Discuss various stages of group development and measurement of group dynamics. 6

SECTION - C

Write short notes on **any two** of the following in
about 100 words each : 2x3=6

10. Inactive crowd. 3

11. Middle range theories. 3

12. Minority influence and conformity. 3