

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION (PGJMC)**

**Term-End Examination**

**December, 2018**

01483

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions. All questions carry equal marks.*

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1. Why should a reporter treat sources as 'sacred' ?  
Do you think the importance of sources has been compromised in today's times ? Justify your answer with suitable examples. 5+15=20
  
2. What is the importance of an Interview ? How would you prepare to interview a sportsperson/leader ? 20
  
3. What are the precautions a reporter must take while covering court stories ? 20

4. What is the style in sports writing ? Also explain the need of specialisation for a sports reporter. 5+15=20
5. Write a feature (not more than a 1000 words) on the need for Internet connectivity in India. 20
6. What is an editorial ? How has the edit page been affected by competition and media market in the current times ? 5+5+10=20
7. What is the difference in presentation of news on radio and in print media ? Explain with examples. 20
8. What is development reporting ? What are the specialised skills required for development reporting ? Give suitable examples. 20
9. Explain the qualities and duties of a copy editor. 20
10. How have market readership changes led to a change in content and design of newspapers today ? Explain. 20
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