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MJF-303

**M. A. in Journalism and  
Mass Communication (MAJMC)  
Term-End Examination  
December, 2018**

**MJF-303 : ANALYTICAL AND OPINION WRITING**

*Time : 3 Hours*

*Maximum Marks : 60*

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**Note :** Attempt any *five* questions. All questions carry equal marks.

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1. What is the difference between In-Depth News story and Feature stories ? Illustrate with appropriate examples. 12
2. 'A Newspaper is combination of subjectivity and objectivity.' Discuss with reference to different formats of 'Opinion Writing'. 12
3. 'One of the responsibility of Newspapers is to guide public opinion in constructive direction.' What tools does a newspaper employ to fulfil this role ? Discuss with reference to analytical and opinion pieces. 12

**(A-3) P. T. O.**

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4. How is a Convincing News Analysis Article constructed ? Highlight the importance of research in the process. 12
5. Write a letter to editor on a civil issue of concern in your area. 12
6. Briefly explain any *two* of the following :  
(6×2=12)
  - (a) Opinion writing in a Blog
  - (b) Special Editorials
  - (c) Financial Magazines
  - (d) Political Commentary