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MJF-204

**M. A. in Journalism and
Mass Communication (MAJMC-F2F)
Term-End Examination
December, 2018**

MJF-204 : FOUNDATIONS OF JOURNALISM-II

Time : 1½ Hours

Maximum Marks : 30

Note : Attempt any *three* questions. All questions carry equal marks.

1. What is explanatory writing ? Explain the same with suitable examples from newspaper perspectives.
2. Explain how to engage a reader from the perspective of a good introduction or lead to a news story.
3. Enumerate the role of copy editing in an editorial process. What makes a good editing to a story ?
4. What is feature writing ? Discuss its strength and weakness with suitable examples.

(A-3) P. T. O.

[2]

5. 'A sentence should contain no unnecessary words, a paragraph no unnecessary sentences.'
Discuss.
6. Write short notes on any *two* of the following :
- (a) Gender neutral words
 - (b) Transitional devices
 - (c) Cliches