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EMPM-302

**M. A. in Electronic Media Production
and Management (MA-EMPM)**

Term-End Examination

December, 2018

**EMPM-302 : PRESENTATION TECHNIQUES FOR
RADIO AND TV**

Time : 2 Hours

Maximum Marks : 20

*Note : Attempt **three** questions in all. **First** question is compulsory.*

1. What are the qualities of a good Radio Presenter ? 10

Or

Who is your favourite TV Anchor and why ?

2. 'Colloquial and spoken language is a must for programme presentation.' Do you agree with this statement ? Give reasons. 5
3. Prepare the anchoring/comparing script for a programme on agriculture, that contains : 5
 - (a) Crop residue burning

(A-2) P. T. O.

[2]

- (b) An interview with a progressive farmer
 - (c) Market rates and weather
4. Write brief introductions of TV programmes on : 5
- (a) AIDS
 - (b) Impact of Social Media on Youth
5. Write about the experience of your first Radio/TV presentation. 5