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EMPM-203

**M. A. in Electronic Media Production  
and Management (MA-EMPM)**

**Term-End Examination**

**December, 2018**

**EMPM-203 : WRITING FOR RADIO AND  
TELEVISION**

*Time : 2 Hours*

*Maximum Marks : 20*

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**Note :** Attempt *three* questions in all. *First* question is compulsory.

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1. What are the characteristics of good script writing for radio ? Describe with suitable examples. 10

*Or*

What is script writing ? Write a script for a TV Programme of 2 minutes duration on the theme of 'Fake News'.

2. Write the script for a promo of 30 seconds (for Radio) on the theme of water conservation. 5

**(A-2) P. T. O.**

[ 2 ]

3. Write the beginning (3 minutes) of a TV documentary on the topic of your choice. Also suggest a suitable title for the programme. 5
4. What is the importance of script writing for Television Production ? 5
5. Write an advertisement for any brand of a Mobile Phone. 5