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EMPM-105

**M. A. in Electronic Media Production  
and Management (MA-EMPM)  
Term-End Examination  
December, 2018**

**EMPM-105 : INTRODUCTION TO NEW MEDIA**

*Time : 2 Hours*

*Maximum Marks : 40*

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**Note :** Attempt any *four* questions. All questions carry equal marks.

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1. Explain the characteristics of Computer Mediated Communication.
2. Trace the history of internet in general and social media in particulation, from Indian context.
3. Compare and contrast the Synchronous and Asynchronous modes of communication.
4. Discuss *five* types of search techniques in terms of file, location, site, country and domain specific. Cite suitable examples.
5. Write HTML code for this question paper.

200

(A-3)