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MJM-016

**M. A. in Journalism and Mass  
Communication (MAJMC)  
Term-End Examination  
December, 2018**

**MJM-016 : FEATURE AND ANALYTICAL WRITING**

*Time : 3 Hours*

*Maximum Marks : 60*

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**Note :** Attempt any *five* questions. All questions carry equal marks.

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1. What do you understand by a 'feature' ?  
Elaborate the different kinds of features for newspapers. 12
2. 'An editorial analyses a topical issue of public importance.' Justify this statement, citing example of any recent editorial that you remember. 12
3. 'Do It Yourself' features are gaining popularity in newspapers. Discuss their utility and the precautions that need to be observed while writing DIY features. 12

(A-2) P. T. O.

4. 'Magazine writing is more analytical in comparison to newspaper writing.' What are the unique characteristics of a magazine that make this possible ? Discuss. 12
5. To be able to compose a good piece on political commentary of a recent communal riot, what kind of research would you have to do and why ? 12
6. Write a feature on an environmental issue for a national daily of your choice. 12