No. of Printed Pages: 2

MJM-015

## M. A. in Journalism and Mass Communication (MAJMC-F2F) Term-End Examination December, 2018

MJM-015: NEWS EDITING

Time: 3 Hours

Maximum Marks: 60

Note: Attempt any five questions. All questions carry equal marks.

- Explain the newsroom set-up of a national newspaper. Discuss the functions of major key players in this newsroom.
- 2. What are the core skills required for a copy editor to undertake a creative news editing?
- Discuss the various steps and rules involved in writing intro and headlines. Cite with the suitable examples.
- Give a detailed account on the life-cycle of a news copy.

(A-3) P. T. O.

- 5. Explain the different principles of layout design and give its significance and relevance for a newspaper design.
- 6. Enumerate the contributions of graphical elements and visual arts in telling the news story in a magazine.

200