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MJM-013/MJF-103

**M. A. in Journalism and Mass  
Communication (MAJMC-F2F)  
Term-End Examination  
December, 2018**

**MJM-013/MJF-103 : JOURNALISM ETHICS**

*Time : 3 Hours*

*Maximum Marks : 60*

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**Note :** Attempt any *five* questions. All questions carry equal marks.

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1. What is meant by journalism ethics ? Do you think media follows some code of conduct as its regular practice ? Why/why not ?
2. Explain the concept of accuracy, fairness and objectivity with respect to media ethics.
3. Write short notes on the following :
  - (a) PCI
  - (b) Editors' guild
4. What is the ethical dilemma that media is facing due to new technologies ? Explain with examples.

(A-2) P. T. O.

[2]

5. Has technological intervention in media affected the diversity of content ? If so, in what way ?
6. What is information society ? Why is it important to have information access in today's world ?