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MJM-012/MJF-101

**M. A. in Journalism and
Mass Communication (MAJMC)
Term-End Examination
December, 2018**

MJM-012/MJF-101 : REPORTING AND WRITING

Time : 3 Hours

Maximum Marks : 60

Note : Attempt any *five* questions. All questions carry equal marks.

1. Differentiate between the following :
 - (a) News source *vs.* News beat
 - (b) Inverted pyramid *vs.* Narrative style
2. In print media, use of photographs has increased many fold over the last few years. What in your opinion, is the reason for this trend ?
3. Define news. What are the elements of a news story ? Give examples of different types of news.
4. Describe the duties and functions of a Parliamentary Correspondent.

(A-3) P. T. O.

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5. An ideal interview is a combination of objectivity and subjectivity. Do you agree ? Discuss, how a reporter can successfully negotiate his/her way while taking news interview ?
6. What do you understand by news values ? Do they play an important role in selecting news for a newspaper ? Explain.