No. of Printed Pages: 2

MBP-006

POST GRADUATE DIPLOMA IN BOOK PUBLISHING

Term-End Examination December, 2018

00571

MBP-006 : EDITING SCIENTIFIC, TECHNICAL AND MEDICAL BOOKS

Time: 3 hours Maximum Marks: 100

Note: This question paper has five compulsory questions. All questions carry equal marks. Attempt each question in about 300 – 350 words, unless otherwise instructed.

1. What do you understand by the term housekeeping' in the publishing context? Briefly describe the 'housekeeping' tasks that an editor has to perform when he/she receives a manuscript.

20

OR

Do you believe that there is a huge market for STM books in India? Explain with reference to the efforts made to strengthen science education and research in the country.

2. Discuss the guidelines for editing the content of a scientific research document.

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OR.

What are the different types of graphs used in scientific texts? How can the editor ensure that graphs serve their purpose in a scientific text?

3. Briefly describe the processes involved in editing the descriptions of processes in technical books.

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OR

What are the different types of e-books? Explain why e-books are becoming popular nowadays.

4. Discuss the factors responsible for the expansion in the number and variety of medical books being published.

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OR

What are the different types of medical writing? What are the resources available for editing medical writing?

- **5.** Write short notes on any *two* of the following in about 150 words each: 10+10=20
 - (a) Importance of STM Communication for Various Groups of People
 - (b) Best Practices in Multimedia Design
 - (c) Editing Technical Abstracts
 - (d) Ethical Issues in Editing Medical Writing
 - (e) Skills Required for STM Communication