

DIPLOMA IN CREATIVE WRITING IN ENGLISH

Term-End Examination

00491

December, 2018

**DCE-4 : WRITING FOR RADIO AND
TELEVISION**

Time : 3 hours

Maximum Marks : 100

(Weightage : 70%)

Note : This paper has two sections, A and B. Answer any two questions from Section A and any three questions from Section B. All questions carry equal marks.

SECTION A

Attempt any two questions from this section.

1. Radio is still the most popular and widespread mode of mass communication. Do you agree ? Give a reasoned answer. 20

2. While writing for Radio, a good scriptwriter should make a practice of reading his/her script aloud while writing. Do you agree ? Give reasons for your answer. 20

3. Write a detailed note on the various steps involved in the making of a TV news-bulletin. 20
4. Ideas, artists, equipment, production team and viewers are the five basic ingredients without which no TV programme would be possible. Discuss. 20
5. Write short notes on any *two* of the following : 2×10=20
- (a) Salient Features of a Good Radio Talk
 - (b) Importance of SFX in a Radio Script
 - (c) Special Audience Programmes on TV
 - (d) TV Advertisements

SECTION B

Attempt any three questions from this section.

6. Write suitable visuals for a one-minute PSA to be telecast over TV, with the accompanying text on "Fight Obesity". (No drawings or pictures, only words). 20
 7. Write a TV documentary for children aged 12 – 15 years on "Do One Good Act a Day". Write visuals on the left side and narration on the right with SFX, if any. 20
 8. Write a Radio feature on "Do we over-idolize movie stars and sportspersons?" 20
 9. Write a humorous running commentary to be broadcast over Radio on a beauty pageant taking place, where everything seems to be going wrong. 20
 10. Imagine that you are a Radio reporter and have been sent to cover a gruesome murder committed recently. Prepare a commentary of what you see there. 20
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