

**BACHELORS DEGREE PROGRAMME
(BDP)**

Term-End Examination

December, 2018

01301

**APPLICATION ORIENTED COURSE
BEGA-001 : INTRODUCTION TO THE MEDIA**

Time : 2 hours

Maximum Marks : 50

Note : This question paper has five compulsory questions with internal choices. All questions carry equal marks. Attempt each question in 300 – 350 words.

1. Write a brief essay on the history of television in India. 10

OR

Would you agree that TV is a popular and accessible medium ? Defend your answer.

2. Do you think a news story has to be edited before printing ? Discuss with suitable examples. 10

OR

What are the principles of editing for TV and for a newspaper ?

3. What are the different types of headlines ? Give suitable examples. 10

OR

What are the golden rules to be followed for e-mail communication ? Discuss.

4. Write a review of any film you have recently watched. 10

OR

Write a 'middle' on any comedy show that you have seen on television.

5. Write a news report on farmers' suicide in India. 10

OR

Write a letter to the editor on the absence of street lights in your area.
