

BACHELOR OF COMPUTER APPLICATIONS

(BCA) (Revised)

Term-End Examination

December, 2018

01453

BCS-062 : E-COMMERCE

Time : 2 hours

Maximum Marks : 50

Note : Question no. 1 is **compulsory** and carries 20 marks. Attempt any **three** questions from the rest.

1. (a) Define the term e-commerce. Explain its work flow. 10
- (b) What is an e-paper ? List the advantages and disadvantages of e-papers. 10
2. (a) What is a Digital Signature ? How does it work ? 5
- (b) How does m-commerce differ from e-commerce ? Explain the various technology components that help to perform commerce transactions using mobile devices. 5

3. (a) What is meant by Inter-organisational e-commerce ? How does it differ from Intra-organisational e-commerce ? 5
- (b) Explain any five functionalities of an Online Shopping Portal. 5
4. (a) How can e-commerce portals make shopping secure ? 6
- (b) Describe the characteristics of B2B, B2C, C2B and C2C models of e-commerce. 4
5. (a) Explain the benefits of e-commerce to organisations, customers and society at large. 5
- (b) What is SSL ? Explain its working with the help of a figure. 5
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