

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES) (BBARS)**

Term-End Examination

00322

December, 2018

BRS-007 : HUMAN RESOURCE MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. What is Human Resource Management ? Describe the objectives, policies and values of HRM with special reference to the role of an HR manager under the present scenario of privatisation. 20
2. What is Job Analysis ? Describe the process of Job Analysis and highlight the benefits of Job Analysis programmes. 20
3. Define Human Resource Planning. In the context of globalisation, many organisations have excess manpower and some have inadequate supply of Human Resources. Explain how HR planning could have helped them to avoid such a situation. 20

4. What is Recruitment ? Discuss the recruitment process and highlight upon the need of recruitment in an organisation. 20
 5. Define selection. What is a selection process ? Discuss different types of interviews. 20
 6. Define Performance Appraisal. Evaluate the importance of performance appraisal in an industrial organisation. How would you make it more effective ? Explain. 20
 7. What is Training ? Discuss the various steps covered under a training programme. How would you determine the training needs in an organisation ? 20
 8. What are wage incentives ? Which incentive scheme, either short-term or long-term, would you recommend for adoption by Indian industries ? Explain with reasons. 20
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