

MANAGEMENT PROGRAMME

Term-End Examination

December, 2017

00542

**MS-092 : MANAGEMENT OF PUBLIC
ENTERPRISES**

Time : 3 hours

Maximum Marks : 100

(Weightage 70%)

-
- Note :** (i) *There are two sections : Section-A and Section-B.*
(ii) *Attempt any three questions from Section-A, carrying 20 marks each.*
(iii) *Section-B is compulsory which carries 40 marks.*
-

SECTION - A

1. Explain how nature and scope of public sector is determined by the structure of economic system and policies governing economic development ?
2. How do various organs of the government machinery interact with Public Enterprises ?
3. What were the challenges which led to setting up of Public Enterprises in India ? Discuss major objectives of policies guiding public Enterprises.
4. Explain Collective Bargaining as an important tool of negotiation between workers and owners/managers in the industrial sector ?

5. Write short notes on any four of the following :
- (a) Holding Company
 - (b) Chief Vigilance Commission
 - (c) Turnaround Strategies
 - (d) Project Evaluation
 - (e) Voluntary Retirement Scheme (VRS)

SECTION - B

6. "Advocates of the concept of Corporate Social Responsibility (CSR) believe that corporations receive a social sanction from society which requires that they, in return, contribute to the economic, legal, ethical and discretionary expectations that society has from organizations at a given point of time". Elaborate statement with respect to social responsibility of Public Enterprises.
7. "Project Management plays an important role in project identification, planning and implementation. In this highly competitive world, the need to understand the concept has been growing considerably. When Public Enterprises come up with any new project, they invest the money of public with the aim of having higher returns." With reference to the statement given above. Discuss the importance of identification, planning and implementation of project in Public Enterprises ?
-