

00542

## MANAGEMENT PROGRAMME

Term-End Examination

December, 2017

### MS-495 : ETHICS AND CORPORATE GOVERNANCE IN BANKS

*Time : 3 hours*

*Maximum Marks : 100*

- Note :**
- (i) *There are two Sections, Section - A and Section - B.*
  - (ii) *Attempt any three questions from Section - A.*
  - (iii) *All questions carry equal marks.*
  - (iv) *Section - B is compulsory.*
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#### SECTION - A

1. What is Whistle Blowing. Explain Whistle Blowing as a specific example of an ethical dilemma.
2. Enlist and explain the key challenges faced in following corporate governance practices in the context of Banking industry.
3. Briefly examine the corporate response related to sustainable development norms.
4. Explain with the help of examples how the firm integrates Corporate Social Responsibility (CSR) activities into business strategy.

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5. Write short notes on any four of the following :
- (a) Societal Values
  - (b) Reinforcing Values
  - (c) Integrated Sustainability Reporting
  - (d) Disclosure and Transparency
  - (e) Green IT
  - (f) Business Ethics

### SECTION - B

6. The primary objective or 'vision' of the company has to be ethical. How can ethical principles be integrated into every aspect of company's operations? Give examples.
7. "Several committees have gone through the issues relating to corporate governance around the world and suggested regulations suitable for their country. Cadbury Committee was the first committee set up in the U.K to address large scale business failures and financial frauds on account of governance issue."  
Discuss briefly the recommendations of Cadbury Committee on corporate governance.
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