

MANAGEMENT PROGRAMME

Term-End Examination

December, 2017

**MS-003 : ECONOMIC AND SOCIAL
ENVIRONMENT**

00761

Time : 3 hours

Maximum Marks : 100

(Weightage 70%)

Note : *There are two Sections A and B. Attempt any three questions from Section A carrying 20 marks each. Section B is compulsory and carries 40 marks.*

SECTION - A

1. Analyse the relationship between business management and economic environment, using suitable examples.
2. State the significant characteristics of Small Scale Industry (SSI). Examine the growth of SSI in the recent period.
3. Trace the evolution of India's regulatory and promotional policy framework and its impact on industrial structure and performance.
4. Explain the trends in India's foreign trade with reference to growth, composition and direction of trade.
5. (a) What are the functions of Money ? Explain.
(b) Briefly analyse the significance and need for financial reforms.

SECTION - B

6. Does Social Responsibility conflict with the economic objectives of a business organisation ? How can Social Responsibility be used as a tool to achieve the mission of the organisation ? Discuss.

 7. What are the major factors of wide spread sickness among the Small Scale Industrial (SSI) Units ? How can sickness be identified ? Suggest measures to enhance economic viability of the segment.
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