

Ph.D. IN TOURISM AND HOSPITALITY

Term-End Examination

December, 2017

00373

**RTS-101/RTS-001 : INTERDISCIPLINARY
APPROACHES IN TOURISM AND HOSPITALITY**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any **four** questions. All questions carry equal marks.

1. Describe some of the main fairs and festivals which represent ethnic tourism in India. 25
2. Discuss some of the major problems faced by tourism professionals in promoting sport tourism in India. Also suggest ways to overcome these problems. 25
3. Discuss different stages of tourism product life cycle. Cite suitable examples. 25
4. What do you understand by Entrepreneurship ? Briefly discuss the issues that a successful entrepreneur has to keep in consideration. Substantiate your answer with suitable examples. 25

5. Write short notes on the following : $2 \times 12 \frac{1}{2} = 25$

(a) UNWTO

(b) INTACH

6. "Motivation, performance and productivity are inter-related." Elaborate this statement and briefly discuss the underlying concepts with suitable examples. 25

7. Write short notes on the following : $2 \times 12 \frac{1}{2} = 25$

(a) New Forms of Accommodation

(b) Popular Cuisines of India and their Role in Promotion of Tourism

8. Write a detailed note on "Need for human resources planning with special reference to hospitality industry of the country". 25
