

**B.Sc. HONOUR'S INTERNATIONAL
HOSPITALITY ADMINISTRATION (BSCHHA)**

Term-End Examination

December, 2017

**BHY-012 : SUSTAINABLE PRACTICES IN THE
TOURISM AND HOSPITALITY INDUSTRY**

Time : 3 hours

Maximum Marks : 100

Note : (i) Attempt any five questions in about 600 words.

(ii) All questions carry equal marks.

1. What do you understand by the concept of sustainability ? Explain the environmental and economic dimensions of sustainable development. 20
2. What is ecotourism ? Discuss the characteristics of ecotourism. 20
3. Write a detailed note on relationship between community and tourism development. 20
4. Write short notes on **any two** of the following :
(a) Carrying Capacity 2x10=20
(b) Carbon foot prints
(c) Global warming and Tourism
5. What do you understand by Environmental Impact Assessment (EIA) ? Discuss its various evaluation methods. 20

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6. What do you understand by Corporate Social Responsibility (CSR) ? Discuss the benefits of CSR. 20
 7. Write a detailed note on the role of ICT in Tourism and Hospitality. 20
 8. Discuss the role and functions of the Indian Sustainable Council. 20
 9. Discuss the advantages of local community involvement in tourism development. Support your answer with relevant examples. 20
 10. Explain LEED and Green Star rating system for sustainable buildings. 20
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