

01622

**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

December, 2017

**BPCE-015 : INDUSTRIAL AND
ORGANIZATIONAL PSYCHOLOGY**

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer **any two** of the following questions in
about **450** words each : **2x10=20**

1. Define organisational psychology. Describe the 2+8
major fields of Industrial and organisational
psychology.
2. Discuss the stress factors in organisation. 10
3. What is workforce diversity ? Discuss the factors 2+8
leading to workforce diversity.
4. Critically discuss individual differences in 8+2
personality. Point out its importance in the context
of industrial and organisational psychology.

SECTION - B

Answer **any four** of the following questions in
about **250** words each. **4x6=24**

5. Explain organisational citizenship behaviour. 6

6. Discuss emotional labour and its impact. 6
7. Analyze interview as an assessment technique. 6
8. Differentiate between job analysis and job specification. 6
9. Define reinforcement. Describe the schedules of reinforcement. 6

SECTION - C

Write short notes on **any two** of the following in
about 100 words each : **2x3=6**

10. Relationship between I/O psychology and sociology. 3
 11. Corporate social responsibility. 3
 12. Ideal HRD climate. 3
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