

**Ph.D. IN MANAGEMENT (PHDMGMT)**

**Term-End Examination**

**December, 2017**

00352

**RMS-001 : RESEARCH METHODOLOGY**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Answer any **five** questions. All questions carry equal marks.

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1. Explain the concept of 'Research' and 'Research Questions'. Also discuss the research process with the help of examples. 20
2. What is a Research Hypothesis ? Is it necessary to have a research hypothesis in all types of research ? Justify. 20
3. What do you understand by a Sampling Design ? List and explain the steps to be considered while developing a sampling design. 20
4. Explain any two methods of data collection giving examples. 20

5. What are the ethical issues in research ? Why are ethical issues important in conducting a business research ? Explain with the help of suitable examples. 20
  6. List and detail the steps a researcher needs in formulating a good research report. Substantiate your answer with the help of examples. 20
  7. Differentiate between Parametric and Non-parametric tests giving examples. 20
  8. Explain the concept of Inductive and Deductive research with respect to case analysis. 20
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