MANAGEMENT PROGRAMME

02292

Term-End Examination December, 2017

MS-096: TOTAL QUALITY MANAGEMENT

Time: 3 hours

Maximum Marks: 100

(Weightage: 70%)

Note:

Attempt any five questions. All questions carry equal

marks.

- 1. "In today's competitive world, quality is the main issue for organizational survival". Discuss the statement in the light of the challenges facing contemporary organizations.
- 2. Explain the following with suitable examples:
 - (a) Quality Function Deployment (QFD); and
 - (b) Pareto Analysis.
- 3. Draw a typical structure for the promotion of TQM in a multidivisional organization. What roles do the steering and the TQM coordinators play?
- 4. Briefly discuss the core elements of an Environmental Management System (EMS). How would you develop an EMS for an organization?
- 5. What are the general requirements in the quality award process? List the key features of any one of the quality awards.

MS-096

- 6. What is different in TQM about identifying training and educational needs of employees? How would you create an appropriate context for learning?
- 7. (a) Examine the different approaches and views on costs of quality. Which of these views do you support and why?
 - (b) What is activity based costing? Explain with examples.
- 8. Explain any two of the following:
 - (a) Control Charts
 - (b) Six Sigma
 - (c) 5-S Concept
 - (d) Quality System Planning