

**MANAGEMENT PROGRAMME
(BANKING AND FINANCE)**

Term-End Examination

December, 2017

**MS-425 : ELECTRONIC BANKING AND IT IN
BANKS**

Time : 3 hours

Maximum Marks : 100

(Weightage 70%)

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- Note :** (i) *Attempt any five questions.*
(ii) *All questions carry equal marks.*
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1. Discuss the effect of internet on the banking industry. Describe the different phases considered by banks while developing an internet presence.
2. What is an Automated Teller Machine (ATM) ? Discuss the basic models and different components of the ATM System.
3. What do you understand by Electronic Commerce ? Discuss its advantageous over paper based commerce ? Explain the activities and functions of Electronic Commerce.
4. What is an Intrusion Detection System (IDS) ? Discuss the other network security measures besides IDS.

5. Explain the term 'cryptography'. Discuss the encryption model and the properties of a good crypto algorithms.
 6. Which data is captured by the Customer Relationship Management? Describe the different steps involved in successful implementation of CRM solution.
 7. Explain Data mining and the technologies that support it. Discuss the steps involved in the evolution of data mining.
 8. Write short notes on any four of the following :
 - (a) One-to-one Billing
 - (b) Management Information System
 - (c) Smart Cards
 - (d) Supply Chain Management (SCM)
 - (e) Computer Audit
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