

**POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)
(Revised)**

Term-End Examination

December, 2017

MIP-108 : MANAGEMENT OF IPRs

Time : 3 hours

Maximum Marks : 100

*Note : This question paper is divided in three parts Part-A,
Part-B and Part-C. All parts are compulsory.*

PART - A

Answer all questions from this part. Each question carries 2 marks. Answer in brief. 10x2=20

1. IPR as social privilege
2. Intellectual Capital
3. Patent Licensing
4. Purpose of patent mapping
5. Debt finance
6. 'Invention'
7. Royalty Stacking
8. 'Free software'
9. Types of IP Companies as per Flythstrom.
10. Patent Pool

PART - B

Answer any five questions from this part. Each question carries 10 marks. 5x10=50

11. Write a note on types of royalty in patents.
12. Differentiate between Patent search and Patent Landscaping.
13. Write a note on Freedom To Operate (FTO).
14. Define the term 'Patent Thickets'. What are the effects of patent thickets on innovation ?
15. Write a note on defensive patent strategy.
16. Define Patent Valuation. Discuss the need for Patent Valuation.
17. Discuss the benefits of Intellectual property Audit.
18. Write a note on 'picket fencing'.

PART - C

Answer any two questions from this part. Each question carries 15 marks. 2x15=30

19. Define 'Intellectual Capital'. Discuss the various stages involved in Intellectual Capital Management (ICM).
20. What do you mean by 'Cross Licensing' ? Discuss the benefits and drawbacks of cross licensing.
21. Discuss various methods of valuation of Intellectual Property Assets.