

01545

**POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)
(Revised)**

Term-End Examination

December, 2017

**MIP-104 : TRADEMARKS, DOMAIN NAMES,
GEOGRAPHICAL INDICATIONS**

Time : 3 hours

Maximum Marks : 100

*Note : (i) This question paper consists of three parts - Part-A,
Part-B and Part-C.*

(ii) All parts are compulsory.

PART - A

Answer all the questions from this part. Each question carries two marks. 10x2=20

1. Colour marks.
2. Certification marks.
3. Exhaustion of trademark rights.
4. Advantages of Madrid system.
5. Domain name system.
6. Collective marks.
7. Geographical indication.

8. Logo as trademark.
9. Domain parking.
10. Typosquatting.

PART - B

Attempt any five questions from this part. Each question carries 10 marks. 5x10=50

11. Discuss the advantages of the registration of trademark.
12. Discuss character merchandising and personality merchandising.
13. What is the meaning of well-known Trade mark. Analyse the factors which determine the well-known trade mark.
14. Write a note on passing off.
15. What do you mean by domain testing ? Discuss with examples.
16. Discuss Uniform Domain Name Dispute Resolution Policy (UDRP).
17. Discuss "homonymous geographical indication".
18. Discuss the main provisions regarding geographical indication in the TRIPS Agreement.

PART - C

Answer any two questions. Each question carries 15 marks.

2x15=30

19. Discuss the salient features of the Geographical Indications of Goods [Registration and Protection] Act, 1999. How far this Act has been successful in meeting its objectives ?
 20. Explain the concept of domain name. Discuss the various domain name practices that could lead to domain name disputes.
 21. What is trademark infringement ? Discuss the different types of remedies available for the trademark infringement.
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