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**POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)**

Term-End Examination

December, 2017

**MIP-003 : INDUSTRIAL PROPERTY : TRADE
MARKS, GEOGRAPHICAL INDICATIONS,
TRADE SECRETS, UNFAIR COMPETITION**

Time : 2 hours

Maximum Marks : 50

Note : All questions are compulsory.

1. Attempt all the following questions: Each questions carries two marks. Explain in brief. 5x2=10
- (a) Service Marks
 - (b) Industrial Designs
 - (c) Personality Merchandising
 - (d) Trade Secrets
 - (e) Types of franchise

2. Attempt **any four** questions from the following.
Each question carries 5 marks. 4x5=20
- (a) What are the requirements which a sign must fulfill in order to serve as trademarks ?
 - (b) Define 'Character Merchandising' with the help of examples.
 - (c) Write a note on 'Madrid System'.
 - (d) Discuss the protection of the well known trademark in the light of Paris Convention.
 - (e) How Trade secrets can be protected ? Explain in the light of article 39 of TRIPs Agreement.

3. Attempt **any two** questions from the following.
Each question carries 10 marks. 2x10=20
- (a) How geographical indications can be protected at National level ? Discuss.
 - (b) What actions can lead to an act of unfair competition ? What is the legal basis for repression of unfair competition ?
 - (c) Write a note on Trademark Law Treaty (TLT).
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