

**B.Sc. IN LEATHER GOODS AND ACCESSORIES  
DESIGN (BSCLGAD)**

**Term-End Examination**

**00481**

**December, 2017**

**BFW-067 : PRODUCT PHOTOGRAPHY**

*Time : 3 hours*

*Maximum Marks : 70*

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**Note :** Attempt any **seven** questions. All questions carry equal marks.

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1. What is a Composition ? Explain the concept with reference to product photography. 10
2. Describe the basic features of a modern SLR camera. 10
3. What kind of lights should you use for product photography ? Explain with suitable examples. 10
4. How do you get more in focus when the aperture is already quite small ? 10
5. Explain 'Compose' and 'Expose' with reference to photography. 10

6. What is the focal length conversion ratio (or crop factor) on a digital SLR ? Explain its importance in photography. 10
7. What is Interpolation ? How does it affect the quality of photos ? 10
8. Explain any **two** of the following : 2×5=10
- (a) Aperture
  - (b) Diopter
  - (c) On-model Product Photography
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