

**BACHELOR OF COMPUTER APPLICATIONS
(BCA) (Revised)**

Term-End Examination

03100

December, 2017

BCS-055 : BUSINESS COMMUNICATION

Time : 2 hours

Maximum Marks : 50

Note : Answer all questions.

1. Read the following passage and answer the questions given below it :

When a brave mountaineer is assailing the Everest he is as great a hero as a cosmonaut rocketing towards Mars in his space capsule, and thousands of men and women in different countries back his progress with their good wishes and share the thrills and anxieties of his hazardous journey to the roof of the world. Also, scores of anxious scientists wish him success in the hope of obtaining valuable information on

atmospheric conditions in the upper regions of the Earth. Mountaineering is indeed a source of pleasure and a mine of useful knowledge which is constantly enriching the scientific vocabulary of geologists, mineralogists and glaciologists of the world.

Mountaineering is a perennial source of joy to those who have eyes that can appreciate beauties of nature. Nowhere does nature reveal her charm in greater abundance than on the mountain tops. To lovers of mountains the sound of waterfalls is like the joyful clapping of merry, primitive dancers and the howling of night winds contains a musical pleasantness which surpasses the highly sustained rhapsodies of man-made organs. Lakes in high altitudes, holding within their cup-like mountain enclosures the watery wealth of surrounding glaciers, treeless plateaus covered with rare varieties of grass, plants and flowers and yawning chasms into whose dark, unfathomable interior nature's countless species of animals and plants carry on their fight for existence, are attractions so powerful and irresistible that no man or woman who is a member of a mountaineering party can turn a deaf ear to their call.

Mountaineering is an awfully risky venture in the case of those ambitious souls who are dreaming of conquering such majestic peaks as Annapurna, Dhaulagiri and Everest, and who wish to be ranked among the world's greatest climbers, Sir Edmund P. Hillary and Tenzing Norgay. Dozens of adventurers belonging to different nations with their hearts burning with a passion to conquer the highest peak in the world perished in the immortal snows of the Himalayas, after painfully inching their way to heights which were in close proximity to the summit. Expedition after expedition turned back exhausted, frost bitten, and utterly disappointed when the mighty Himalayas hurled icy winds, snow storms and blizzards at those who wanted to conquer Everest, thus barring their way to this pinnacle of glory. The bones of many men of unrealized ambition lie buried in the glacial wilderness which is the home of the highest peak in the world. Such awful setbacks, however, did not dampen the enthusiasm of succeeding generations of mountaineers.

- (a) Why does the author equate the mountaineer trying to climb Mount Everest to a cosmonaut trying to go to Mars ? Give at least two reasons. 2
- (b) 'Mountaineering is a perennial source of joy' Discuss this phrase in the light of the passage. Say for whom, how and why. 4
- (c) What is the darker side of mountaineering ? Discuss. 3
- (d) Why do you think mountaineers persist in their sport despite mountaineering being such a risky business ? 3
- (e) Give a suitable title to the passage. 2
- (f) Would you like to go on a mountaineering trip ? Why/Why not ? Give reasons. 3
- (g) Make your own sentences with the following phrases from the passage. Pick any *three* phrases from the five given below. 3
- (i) hazardous journey
 - (ii) mine of useful information
 - (iii) perennial source of joy
 - (iv) in greater abundance
 - (v) risky venture

2. A friend is leaving the country to study abroad. You are part of the organising team. Discuss with your classmates how best to give him/her a farewell party and a present. Write a dialogue taking about ten turns. 10

3. Write short notes on any *two* of the following : 10

- (a) Group Discussions
- (b) Safe and Unsafe Topics for Small Talk
- (c) Travelling for Business Purposes
- (d) Internal Business Reports

4. Fill in the blanks in the following passage with appropriate prepositions : 5

The Home Minister of Nepal reached Delhi (a) 15th August (b) 10 am. (c) the airport he went (d) Rashtrapati Bhawan. He talked of several developments taking place (e) Nepal and India.

5. Fill in the blanks with the appropriate forms of the verbs in brackets.

5

- (a) Northumbria University _____ (have) a long tradition of welcoming international students.
- (b) They _____ (make) special efforts to ensure that everyone _____ (feel) at home.
- (c) Their ideal location in Newcastle, and excellent facilities _____ (make) for an enjoyable experience.
- (d) Over 200 undergraduate and postgraduate courses _____ (offer) every year.
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