

**MANAGEMENT PROGRAMME**

**Term-End Examination**

**December, 2016**

**MS-055 : LOGISTICS AND SUPPLY CHAIN  
MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any four questions. All questions carry equal marks.*

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1. (a) Describe the key processes required to integrate the supply chain.  
(b) Discuss the major area of interaction between logistics and marketing.
2. (a) Discuss some of the strategic activities on which supply chain focuses. Why is it said that these activities are a key to the firm's success and survival ?  
(b) Explain global sourcing and its advantages and disadvantages. How can one arrive at the best course of action for global sourcing ?
3. (a) How are EDI, Internet and Intranet/ Extranet beneficial in successful supply chain management ?  
(b) What do you understand by DRP II ? How is it different from DRP ?

4. (a) What is the need for supply chain performance measures ? What factors contribute for the need for new types of measures for managing the supply chain ?  
(b) What is the essence of Balanced Scorecard method of performance measurement ?
  5. (a) Why is it said that transportation is the most fundamental part of strategic logistic management ?  
(b) Legal issues play an important role in SCM. Discuss the four categories of dispute resolution.
  6. (a) What do you understand by a 4PL company ? Illustrate the three models that a 4PL company can adopt to deliver supply chain services.  
(b) Discuss the application of supply chain management principles in service organisations.
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