

MANAGEMENT PROGRAMME

Term-End Examination

December, 2016

MS-043 : MANAGEMENT CONTROL SYSTEMS

Time : 3 hours

Maximum Marks : 100

(Weightage : 70%)

Note : Attempt any five questions. All questions carry equal marks.

1. Explain the concept of strategy. Discuss the BCG Model and the General Electric (GE) planning model highlighting their usefulness in formulating business unit level strategies.
2. What are the attributes of Management Control Systems ? Explain the importance of Behavioural aspects in management control systems.
3. What is a Cost Centre ? Distinguish between Engineered cost centre and Discretionary cost centre and point out implication of this distinction on management control.
4. What is Transfer Pricing ? Explain the various types of Transfer Pricing manipulations and their micro and macro level effects.

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5. What is Performance Measurement ? Explain in detail the G.E. performance measurement framework.
 6. What are the objectives of reward and compensation system ? Discuss the various types of short term incentive plans.
 7. Explain in detail the main elements of Management Control System for development organisations.
 8. Discuss the control environment for projects and explain the project planning and control techniques.
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