POST GRADUATE DIPLOMA IN DISTANCE EDUCATION (PGDDE)

Term-End Examination

December, 2016

ES-314 : MANAGEMENT OF DISTANCE EDUCATION

Time : 3 hours

Maximum Weightage : 75%

Note :

- (i) Attempt **all** the three questions.
- (ii) All questions carry equal weightage.
- 1. Answer any **one** of the following questions in about 1200 words :
 - (a) "Institution building is very important in higher education system." Describe the steps which are essential in institution building.
 - (b) Describe the role of State Governments in the management of higher education institutions.

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- 2. Answer any *four* of the following questions in about 300 words each :
 - (a) Describe the importance of decision-making as a management process.
 - (b) Describe creativity as a management function.
 - (c) Explain the issue of quality in higher education.
 - (d) Describe the functions of University Grants Commission.
 - (e) Write a short note on Radio and Television Universities.
 - (f) Explain why evaluation studies are important in Open Universities.
- **3.** Answer any *one* of the following questions in about 1200 words :
 - (a) Explain the management of academic programmes in any Open University.
 - (b) Explain how Open Universities can become learning organizations.