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MHA-004

M.Sc. IN HOSPITALITY ADMINISTRATION (MHA)

00013

Term-End Examination December, 2016

MHA-004: INFORMATION MANAGEMENT

SYSTEMS AND HOSPITALITY Time: 3 hours Maximum Marks: 100 Note: Attempt any five questions. All questions carry equal marks. 1. Define information. Explain the properties and 20 characteristics of information. 2. What do you understand by Management 20 Information System? Discuss the operating elements of information system. 3. Explain the various strategic issues of 20 computer-aided decision making. 4. What is LAN? Discuss the characteristics of LAN 20 applicable to the hospitality business. Discuss the various modes through which 5. 20 information can be generated.

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6.	What is the impact of computerisation on modern society ?				
7.	Write short notes on any two of the following: (a) Micro-computers 10x2				
	(b)	•			
	(c)	Operating systems			
8.		does computer virus spread? Discuss the characteristics of computer virus.	20		
9.		ass the legal Dimensions of computerisation the help of suitable examples.	20		
10.	Elabo	orate "The role of IT in the Changing Tourism	20		

Scenario".