

MASTER OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2016

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer **any two** of the following questions in
about 500 words each : **2x10=20**

1. What do you understand by the term obedience ? **3+7**
Explain the experimental studies of human obedience.
2. Write an essay on the historical developments in **10**
social psychology.
3. Discuss any two methods of data collection in **10**
social psychology.
4. Explain the terms discrimination and prejudice. **5+5**
How prejudice is manifested ?

SECTION - B

Answer **any four** of the following questions in about **300** words each : **4x6=24**

5. What is self perception ? Explain Bem's self perception theory. **2+4**
6. What is 'observational method' ? Discuss the different types of observation procedures. **6**
7. Discuss the factors that affect attitude change. **6**
8. Discuss the methods to reduce prejudice and discrimination. **6**
9. Explain the factors that affect interpersonal attraction. **6**

SECTION - C

Write short notes on **any two** of the following in about **100** words each. **2x3=6**

10. Quasi-Experimental Method **3**
 11. Informed consent **3**
 12. Debriefing **3**
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