

**CERTIFICATE IN NGO MANAGEMENT (CNM)**

**Term-End Examination**

**December, 2016**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

00185

*Time : 2 hours*

*Maximum Marks : 50*

*(Weightage 70%)*

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*Note : Answer any five questions. All questions carry equal marks.*

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1. What is an NGO ? Explain the working of NGOs with reference to : 10
  - (a) Reaching the poor and remote areas of need
  - (b) Innovative initiatives
  
2. Discuss various frameworks available to NGOs for assessing the impact of opportunities or threats. 10
  
3. How do NGOs address the issues of poverty and development ? Discuss. 10
  
4. In the context of NGO management explain : 10
  - (a) Organizing
  - (b) Delegating
  
5. What is Johari Window ? Explain its application in NGO Management. 10

6. In what ways can mobile phones and radio be used by the NGOs ? Explain giving suitable examples. 10
7. Discuss the importance of feedback in communication. 10
8. Write short notes on **any two** of the following : 10
- (a) SWOT Analysis
  - (b) Long Reports
  - (c) Elements of a strategic plan
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