

DIPLOMA IN CREATIVE WRITING IN ENGLISH

Term-End Examination

01024

December, 2016

DCE-4 : WRITING FOR RADIO AND TELEVISION

Time : 3 hours

Maximum Marks : 100

(Weightage 70%)

*Note : This paper consists of two sections, A and B. Answer any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

SECTION A

1. Describe the relative advantages and disadvantages of broadcast over Radio vis-a-vis Television. 20
2. Describe the different ways of presenting Current Affairs on Radio. 20
3. Describe the characteristics of Television and give broad guidelines for T.V. scripting. 20
4. What are the different types of programmes for Public Service T.V. transmission ? Give one example of each. 20

5. Write short notes on any *two* of the following : 2×10=20

- (a) Characteristics of Radio as a medium of mass communication
- (b) Radio for Open Learning
- (c) The rules of writing a Radio Feature

SECTION B

6. Write a Radio news commentary on 'Rising Prices of Petrol and Diesel'. 20

 7. Adapt any short story for children for Radio broadcast. 20

 8. Write two Public Service Announcements of 30 seconds duration each on 'Environmental Pollution' – one for Radio broadcast and one for T.V. $2 \times 10 = 20$

 9. Write a 30-second T.V. advertisement for "Conservation of Power at Home". 20

 10. As a reporter, you interviewed a celebrity author. Write out the complete interview, including your questions and his/her answers. 20
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