

**B.Sc. FOOTWEAR DESIGN AND
PRODUCTION (BSCFWP)**

Term-End Examination

December, 2016

BFR-003 : FUNDAMENTALS OF MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt any *seven* questions.

1. Explain the term Management. Describe the functions of management. 10
2. Explain 'planning'. Describe the steps involved in the planning process. 10
3. Differentiate between Authority and Responsibility. Can one be exercised without the other ? Explain with the help of an example. 10
4. What do you understand by the term MBO ? What steps can you suggest for effective implementation of an MBO programme in an organisation ? 10
5. Write short notes on the following : 5+5=10
 - (a) Managerial Grid
 - (b) SWOT Analysis

6. What is training ? Explain its various types. 10
7. What is leadership ? Explain various leadership styles. 10
8. Is motivation an inborn drive or is it influenced by outside factors ? Justify your answer with examples. 10
9. Explain in detail the process of delegation. Are some people reluctant to delegate authority and others reluctant to accept delegation ? If so, why ? 10
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