

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

00263

December, 2016

BFW-031 : SUPPLY CHAIN MANAGEMENT

Time : 3 hours

Maximum Marks : 70

***Note :** Attempt any seven questions. All questions carry equal marks. Standard symbols and notations have usual meanings.*

1. Explain the "PUSH" view of supply chain with example. 10
2. What do you understand by "efficient supply chain"? Explain with example. 10
3. Explain strategic fit in supply chain. 10
4. Explain any two distribution networks of supply chain with example. 10
5. Explain the role of facilities, information and inventory in supply chain. 10

6. Describe the importance of CRM and SRM in supply chain. 10
 7. Discuss the various types of costs associated with transportation in supply chain. 10
 8. What do you understand by bullwhip effect of supply chain ? 10
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