

**MASTER OF BUSINESS ADMINISTRATION  
(MBACT)**

**Term-End Examination**

00333

**December, 2016**

**MCT-011 : THE MANAGEMENT PRINCIPLES AND  
APPLICATION**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Answer any five questions. All questions carry  
equal marks.*

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1. Distinguish between 'Management' and 'Administration'. Discuss various levels of management. 20
2. Define Planning. Explain the process of planning. 20
3. Explain different types of organisation structures citing their advantages and disadvantages. 20
4. Discuss the salient features of Herzberg's and McClelland's theories of motivation citing their implications in organisations. 20

5. Explain the concept of managerial grid, citing examples. Write a short note on Japanese leadership practices. 20
  6. Define Supervision. Describe its need and benefits. 20
  7. What do you mean by Directing ? Discuss the principles and process of directing. 20
  8. Define the term 'Communication'. What are the different forms of communication ? Explain different barriers to communication. 20
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