MANAGEMENT PROGRAMME / P.G. DIPLOMA IN FINANCIAL MARKETS PRACTICE

Term-End Examination December, 2015

MFP-5 : PROFESSIONALS IN FINANCIAL MARKET PRACTICE

Time: 3 hours

Maximum Marks: 100

Note: (i) Attempt any five questions.

- (ii) All questions carry equal marks.
- 1. What is a Brokerage House? Describe the different types of brokerage houses and the activities undertaken by them.
- 2. Explain 'Due-diligence' and the benefits accruing from a well conceived and effectively executed due-diligence process. Describe the different documents that are required for financial and accounting due-diligence.
- 3. Define Venture Capital Undertaking. What are the activities undertaken by a venture capitalist in the whole investment process right from receiving a reference to exiting from the Venture Capital Undertaking?
- 4. What are the important features of financial products? Describe the process of designing, creating and marketing a financial product.

- 5. Explain the term 'Money Laundering'. Discuss the process of Money Laundering. What are the avenues which have been recently tried by Money Launders?
- **6.** What are the qualities of a good equity research firm? Discuss the rules and regulations enforced by SEBI on these houses.
- 7. Explain the rationale behind having a 'Financial Advisor'. What are the factors affecting the growth of financial planners as an independent profession?
- **8.** Write short notes on:
 - (a) Internet Trading
 - (b) National Securities Depository Limited (NSDL)
 - (c) Qualities of a Good Marketer
 - (d) Remisier