

00255

**CERTIFICATE IN NGO MANAGEMENT (CNM)**

**Term-End Examination**

**December, 2015**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

*(Weightage 70%)*

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**Note :** Answer *any five* questions. All questions carry *equal* marks.

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1. Briefly explain the working of NGOs citing examples.
2. What is 'Poverty' ? Discuss your understanding of poverty and relate it to development.
3. Explain 'SWOT' Analysis with the help of an example from NGO sector.
4. Write short notes on :
  - (a) Organizing
  - (b) Controlling
5. List out the principles of communication and explain any three of them in brief.

6. Discuss the concept of capacity building and core competencies.
  7. What do you understand by transaction model of communication ? Explain.
  8. How is a report prepared ? Discuss the basic guidelines to prepare a report.
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