

**POST GRADUATE DIPLOMA IN DISTANCE  
EDUCATION (PGDDE)**

**Term-End Examination**

**December, 2015**

00473

**ES-312 : DESIGN AND DEVELOPMENT OF  
SELF-LEARNING MATERIALS**

*Time : 3 hours*

*Maximum Weightage : 75%*

**Note :**

- (i) *Attempt **all** the three questions.*
- (ii) *All the three questions carry equal weightage.*

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1. Answer any **one** of the following in about 1200 words :

- (a) Describe the different areas which a course developer should incorporate while developing the curriculum for an open university.
- (b) "Presentation and legibility of content is given importance in developing a printed self-learning material." Do you agree with the statement ? Give reasons to support your answer.

2. Answer any **four** of the following in about 300 words each :

- (a) Write the implication of Gagne's Learning Theory in designing the self-learning print material.
- (b) Explain the purpose of communication with examples.
- (c) Differentiate between self-assessment and terminal assessment.
- (d) Describe different generations of distance education.
- (e) Explain the Kolb's Experiential Learning Model.
- (f) Describe the design of online learning materials.

3. Answer any **one** of the following in about 1200 words :

- (a) "In a distance education institution, courses are maintained by the coordinators." Describe the various course maintenance operations.
  - (b) Explain the problems faced in course production as it is a collaborative team effort.
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