

**MASTER OF ARTS IN DISTANCE
EDUCATION (MADE)**

Term-End Examination

December, 2015

**ES-317 : DISTANCE EDUCATION : ECONOMIC
PERSPECTIVE**

Time : 3 hours

Maximum Weightage : 75%

- Note : (i) Answer all the three questions.
(ii) All the three questions carry equal weightage.*

1. Answer **any one** of the following in about **1200** words :
- (a) What factors contribute to cost of distance education ? In what way can cost-effectiveness and cost-efficiency be maintained in distance education ?
- OR**
- (b) Relate distance education to human resource development and to economic growth, with the help of suitable examples.
2. Answer **any four** of the following in about **300** words each :
- (a) Distinguish between fixed and variable costs in distance education with the help of suitable examples.

- (b) Describe the process of financial management in education.
- (c) Distinguish between education as consumption and as investment.
- (d) Can the 'return to education approach' be applied to distance education ? Justify your answer.
- (e) What specific viable sources of finance will you suggest for finding distance education ?

3. Answer **any one** of the following in about **1200** words :

- (a) Describe how can open universities reap the benefit of low cost and high access, while still maintaining the quality of education.

OR

- (b) While giving a suitable example, analyse how fixed and variable costs behave. What strategies can be adopted to balance between average and marginal costs in relation to the operation of any distance education programme ?
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