MASTER OF ARTS IN TOURISM MANAGEMENT (MTM)

Term-End Examination December, 2015

MTM-03: MANAGING PERSONNEL IN TOURISM

Time: 3 hours

Maximum Marks: 100

Note: (i) Attempt five questions in all.

(ii) All questions carry equal marks.

- 1. How HR manager maintains co-ordination between chief executive and line managers for the effective and efficient utilization of Human resources?
- Illustrate the HRM practices prevailing in Indian tourism industry. Also give suggestion to improve them.
 12+8=20
- Prepare a job analysis of tour manager in a large scale tour operation; also discuss the significance of job analysis.
 12+8=20
- 4. What is Manpower planning? What are the main determinants for preparation of Manpower planning in a newly established travel agency?

5+15=20

Define Performance appraisal. Illustrate various methods of performance appraisal. Also state which method is more suitable for tourism industry.

6. Write a note on :

10+10=20

- (a) Techniques of training in tourism industry
- (b) Orientation and socialization of employees in Indian tourism industry
- What do you mean by Compensation? What are the determinants of compensation in Indian tourism industry? Illustrate.
- 8. Critically examine the various financial and non-financial benefits available for the employees in Indian tourism industry.
- 9. What is collective bargaining? How it affects the employee's and management relationship in hospitality industry? 5+15=20

10. Write a note on :

10+10=20

- (a) Social Security
- (b) Gender Issues in Tourism