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**B.Sc. HONOURS INTERNATIONAL
HOSPITALITY ADMINISTRATION (BSCHIHA)**

Term-End Examination

December, 2015

**BHY-012 : SUSTAINABLE PRACTICES IN THE
TOURISM AND HOSPITALITY INDUSTRY**

Time : 3 hours

Maximum Marks : 100

*Note : (i) Attempt **any five** questions in about **600** words each.
(ii) All questions carry **equal** marks.*

1. What do you understand by sustainable tourism development ? Explain the basic guiding principles of sustainable tourism. 20
2. What do you mean by carrying capacity ? Explain different types of carrying capacity of a destination. 20
3. Discuss the objectives of Global sustainable tourism council. 20
4. Define Green Hotels. Explain the green practices being followed in the hotel industry. 20
5. Discuss the methods of training to the stakeholders about environmental management and sustainable practices. 20

6. Write short notes on **(any two)** : **2x10=20**
- (a) Ecotourism
 - (b) Community based tourism
 - (c) Agri - tourism
 - (d) Environmental Management System
7. Discuss the role of Information and Communication Technology (ICT) in tourism. **20**
8. How does unplanned tourism effect the destination ? How can tourist help in sustainable tourism development at the destination ? **20**
9. Discuss the green initiatives taken by ITC hotels to achieve environmental sustainability. **20**
10. What do you understand by Eco-design ? Explain the benefits of eco-design in hospitality architecture. **20**
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